

# NWC ALLIANCE NEWSLETTER

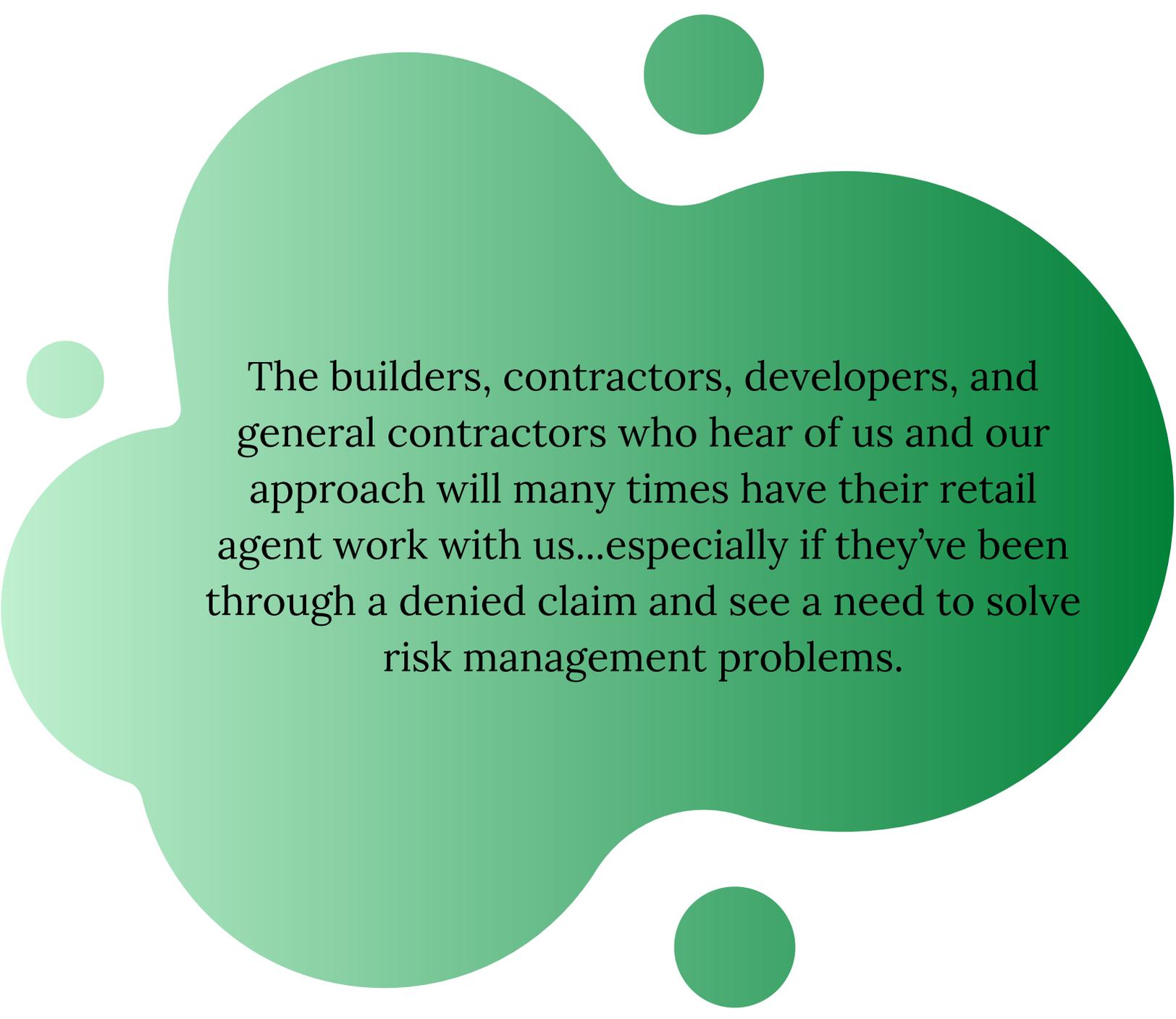
*Standing together*



What type of wholesaler  
do you need as the  
market hardens?

Wise Insure, the wholesale brokerage affiliate of the NationWide Contractors' Alliance, has a laser-like focus on construction and construction related accounts. We are a niche wholesaler with a passion for helping the construction industry. The retail agencies working with us love our expertise, service and focus on quality solutions. We're proud of how we work with carriers differently. We derive more value for the agent and their construction policyholder. With all that in mind, why do our retail agents choose to work with us instead of the local or big name wholesalers?

1. All the questions we need are asked all at once (we know what most carriers ask)
2. Same day quotes for proven producers for many lines of insurance
3. We return calls and believe in the phone too
4. We have the tools to help educate and upsell needed coverage
5. We have services that help position larger risks for better combined pricing and broad coverage
6. We have “10&10” financing (10% down, 10 pay - including fully earned costs) at 6% rates (or better!)
7. We focus on results, not Christmas cookies
8. We author exclusive products and product combinations
9. We can handle All Lines...if it's construction
10. We serve various construction associations' education functions
11. We have a bind ratio over 50%, which demonstrates our effectiveness in the marketplace



The builders, contractors, developers, and general contractors who hear of us and our approach will many times have their retail agent work with us...especially if they've been through a denied claim and see a need to solve risk management problems.

Want to learn more and have a chat?  
**Contact Us** or call (888) 813-4828 ext. 101